

CLAIMS

What is claimed is:

Sub A

1. A method comprising:
 - 1 dynamically changing a presentation order of a plurality of segments
 - 2 based on one or more bookmark signals from a viewer.
- 1 2. The method of claim 1, further comprising, for each segment, associating
 - 1 each segment with a corresponding teaser.
- 1 3. The method of claim 2, further comprising sequentially presenting each
 - 1 of the teasers to the viewer.
- 1 4. The method of claim 3, further comprising
 - 1 during the presentation of a given teaser, enabling the viewer to send a
 - 2 bookmark signal indicating that the corresponding segment is of interest.
- 1 5. The method of claim 4, further comprising bookmarking the
 - 1 corresponding segment as of interest to the viewer if the viewer sends a
 - 2 bookmark signal.

1 6. The method of claim 1, further comprising presenting the segments to
2 the viewer in the dynamically changed presentation order.

1 7. The method of claim 6, wherein the presentation order is dynamically
2 changed so that the bookmarked segments are displayed before the segments
3 that are not bookmarked.

1 8. The method of claim 7 further comprising during the presentation a
2 given teaser, enabling the viewer to send a signal from the group comprising:
3 a negative signal to indicate that the viewer is not interested in the
4 segment, and a neutral signal to indicate that the viewer is neutral about the
5 segment.

1 9. The method of claim 1 further comprising
2 displaying a table of contents having a plurality of entries to the viewer,
3 wherein each entry in the table of contents corresponds to one of the video
4 segments;
5 enabling the viewer to modify the order of the entries of the table of
6 contents; and
7 displaying the video segments in the modified order of the
8 corresponding entries in the table of contents.

1 10. A computer readable medium having instructions which, when executed

2 by a processing system, cause the system to:

3 dynamically change a presentation order of a plurality of segments

4 based on one or more bookmark signals from a viewer.

1 11. The medium of claim 10, wherein the executed instructions further cause
2 the system to, for each segment, associate each segment with a corresponding
3 teaser.

1 12. The medium of claim 11, wherein the executed instructions further cause
2 the system to sequentially present each of the teasers to the viewer.

1 13. The medium of claim 12, wherein the executed instructions further cause
2 the system to enable the viewer, during the presentation of a given teaser, to
3 send a bookmark signal indicating that the corresponding segment is of
4 interest.

1 14. The medium of claim 13, wherein the executed instructions further cause
2 the system to bookmark the corresponding segment as of interest to the viewer
3 if the viewer sends a bookmark signal.

1 15. The medium of claim 10, wherein the executed instructions further cause
2 the system to present the segments to the viewer in the dynamically changed
3 presentation order.

1 16. The medium of claim 15, wherein the presentation order is dynamically
2 changed so that the bookmarked segments are displayed before the segments
3 that are not bookmarked.

1 17. The medium of claim 16 further comprising during the presentation a
2 given teaser, wherein the executed instructions further cause the system to
3 enable the viewer to send a signal from the group comprising:
4 a negative signal to indicate that the viewer is not interested in the
5 segment, and a neutral signal to indicate that the viewer is neutral about the
6 segment.

1 18. The medium of claim 10 wherein the executed instructions further cause
2 the system to
3 display a table of contents having a plurality of entries to the viewer,
4 wherein each entry in the table of contents corresponds to one of the video
5 segments;

6 enable the viewer to modify the order of entries of the table of contents;
7 and
8 display the video segments in the modified order of the corresponding
9 entries in the table of contents.

1 19. An apparatus comprising:
2 means for dynamically changing a presentation order of a plurality of
3 segments based on one or more bookmark signals from a viewer; and
4 means for associating each segment with a corresponding teaser.

1 20. The apparatus of claim 19, further comprising means for sequentially
2 presenting each of the teasers to the viewer.

1 21. The apparatus of claim 20, further comprising
2 means for enabling the viewer, during the presentation of a given teaser,
3 to send a bookmark signal indicating that the corresponding segment is of
4 interest.

1 22. The apparatus of claim 21, further comprising means for bookmarking
2 the corresponding segment as of interest to the viewer if the viewer sends a
3 bookmark signal.

1 23. The apparatus of claim 20, further comprising means for presenting the
2 segments to the viewer in the dynamically changed presentation order.

1 24. The apparatus of claim 23, wherein the presentation order is means for
2 dynamically changed so that the bookmarked segments are displayed before
3 the segments that are not bookmarked.

1 25. The apparatus of claim 24 further comprising during the presentation a
2 given teaser, means for enabling the viewer to send a signal from the group
3 comprising:

4 a negative signal to indicate that the viewer is not interested in the
5 segment, and a neutral signal to indicate that the viewer is neutral about the
6 segment.

1 26. The apparatus of claim 19 further comprising
2 means for displaying a table of contents having a plurality of entries to
3 the viewer, wherein each entry in the table of contents corresponds to one of the
4 video segments;
5 means for enabling the viewer to modify the order of entries of the table
6 of contents; and

7 means for displaying the video segments in the modified order of the
8 corresponding entries in the table of contents.